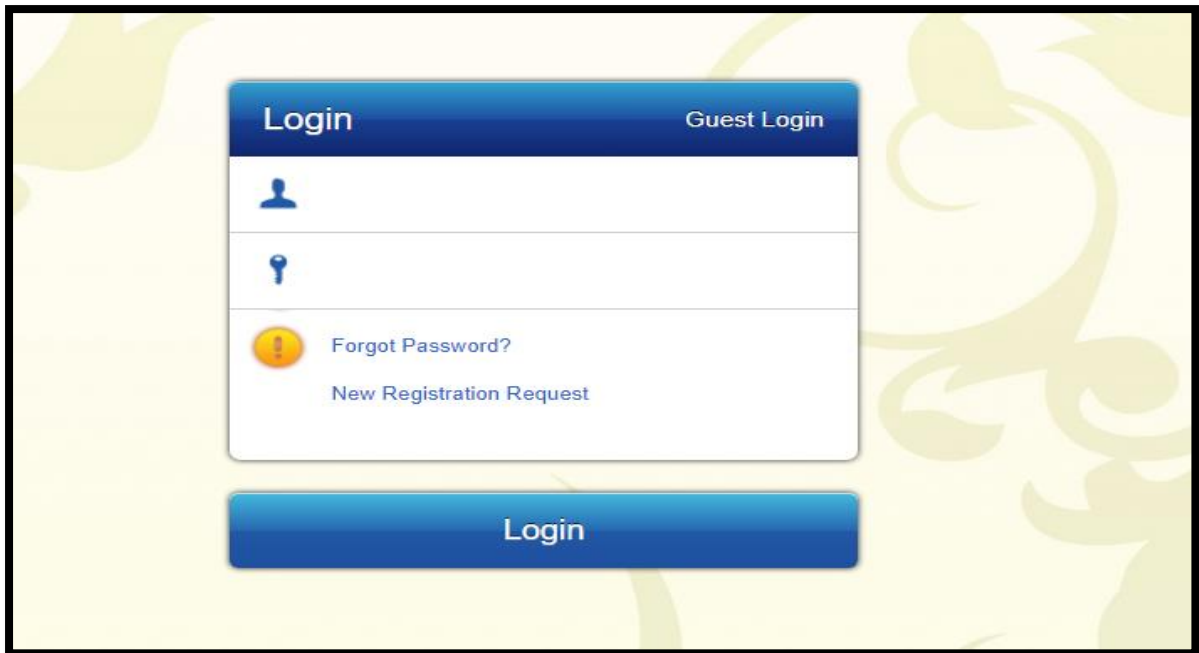
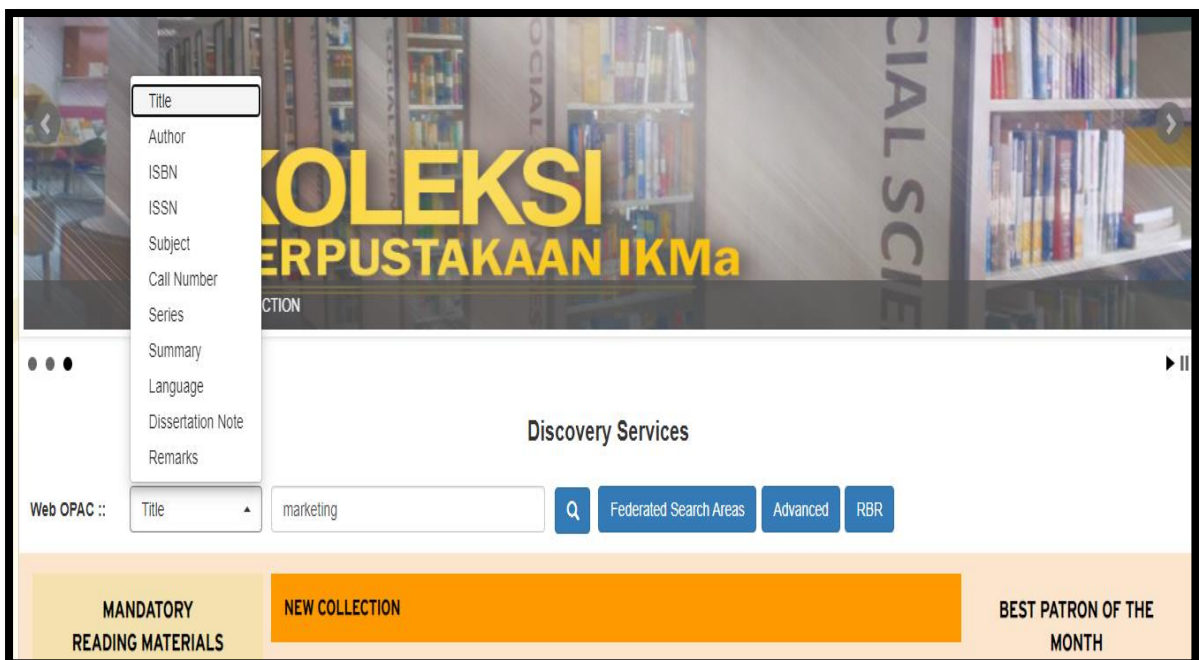








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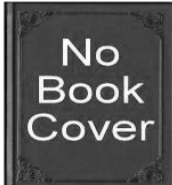
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Cover	Title	Author	Call Number	Barcode Number	GMD	Material Category	Publication Year	Available
	Marketing : an introduction / Philip Kotler and Gary Armstrong	Armstrong, Kotler Philip		0000024796 0000024797 0000024798	Book	Open Shelf		4 / 4
	Marketing : theory and practice / edited by Michael J. Baker	MARKETING	HF 5415 1976	0000010777	Book	Open Shelf		1 / 1
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Marketing : an introduction / Philip Kotler and Gary Armstrong	
	Summary Not Available
Parallel Title	
Author	Kotler Philip
ISBN	0132631202
ISSN	
Call Number	HF 5415 .K68 1997
Publication	London
Publisher	Prentice-Hall
Year	1997
Physical Description	xix, 130 p. ill. 25 cm
Subject	Marketing
Related Names	Armstrong nGary